CLAIMS

What is claimed is:

1   1.   A method for providing adaptive scaling of selected features on a
2   screen page displayed by an entertainment system, comprising:
3   receiving programming data associated with a show;
4   displaying the programming data on a screen page;
5   selecting at least one feature of the screen page for scaling;
6   providing a scaling factor of the at least one feature.

1   2.   The method of claim 1, further comprising displaying the scaled
2   feature.

1   3.   The method of claim 1, wherein providing a scaling factor includes
2   providing a range.

1   4.   The method of claim 1, wherein providing a scaling factor includes
2   providing a default scaling factor.

1   5.   The method of claim 1, further comprising providing an increment

2 factor that is used to increase a size of the at least one feature beyond the scaling

3 factor.

1   6.   The method of claim 1, wherein displaying the programming data

2 includes:

3   executing software by a central processing unit, implemented within the

4 entertainment system, to produce a screen menu and a program description.

1   7.   The method of claim 6, wherein selecting the at least one feature of the

2 screen page for scaling includes:

3   selecting at least one of said screen menu and said program description.

1   8.   The method of claim 1, further comprising displaying a menu having a

2 plurality of icons, one of said icons being selectable to scale of the selected feature.

1   9.   The method of claim 8, wherein a second one of said icons is selectable

2 to provide the scaling factor.

1   10.   The method of claim 8, wherein a second one of said icons is selectable

2   for displaying the scaled feature.

1   11.   An entertainment system comprising:

2   a display monitor; and

3   a broadcast receiver coupled to the display monitor, the broadcast receiver

4   including

5   a front-end unit capable of receiving programming data associated

6   with a show broadcast for viewing on the display monitor,

7   a memory that stores instruction sequences, and

8   a central processing unit coupled to the memory, the central

9   processing unit receiving programming data associated with a show, said

10   central processing unit executing said instruction sequences to: display the

11   programming data on a screen page, prompt selection of at least one feature

12   of the screen page for scaling, and to prompt selection of a scaling factor for

13   the at least one feature.

1   12.   The entertainment system of claim 11, wherein said central processing

2   unit displays the scaled feature in response to a user instruction.

1   13.   The entertainment system of claim 11, wherein said scaling factor

2   includes a range.

1   14.   The entertainment system of claim 11, wherein said scaling factor is a a

2   default scaling factor.

1   15.   The entertainment system of claim 11, wherein said central processing

2   unit further prompts entry of an increment factor that is used to increase a size of

3   the at least one feature beyond the scaling factor.

1   16.   The entertainment system of claim 11, wherein the programming data

2   is displayed on a screen menu and a program description.

1   17.   The entertainment system of claim 16, wherein said feature is one of

2   said screen menu and said program description.

1   18.   The entertainment system of claim 11, wherein said central processing

2   unit further displays a menu having a plurality of icons, one of said icons being

3   selectable to scale of the selected feature.

1   19.   The entertainment system of claim 18, wherein a second one of said

2   icons is selectable to provide the scaling factor.

1   20.   The entertainment system of claim 18, wherein a second one of said

2   icons is selectable for displaying the scaled feature.